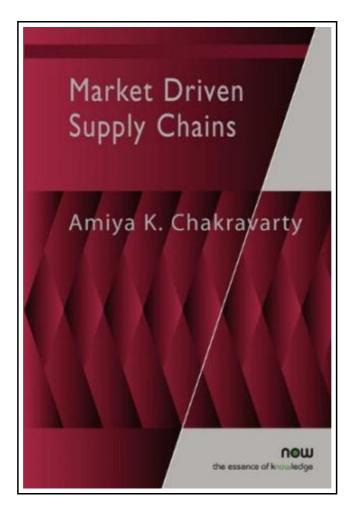
Market Driven Supply Chains



Filesize: 1.43 MB

Reviews

This publication is very gripping and intriguing. It is among the most awesome book we have go through. You can expect to like how the author compose this book.

(Dr. Malika Bechtelar II)

MARKET DRIVEN SUPPLY CHAINS



Now Publishers Inc. Paperback. Book Condition: New. Paperback. 136 pages. Dimensions: 9.1in. x 6.1in. x 0.4in.Market Driven Supply Chains shows how supply chain management directly impacts the competitiveness and financial performance of a company. The premise is that a company needs to be responsive to enable the supply chain to adapt from one niche to another. The basic framework is discussed at length in Chapter 1 and it outlines how the fit between market drivers and supply chain processes can be assessed in the context of a product or service. Chapter 2 discusses demand and revenue management for shaping demand. Various concepts of capacity allocation, dynamic pricing, demand allocation, and mass customization are explored. In Chapter 3, the theme is managing capacity for market volatility and includes issues such as building flexibility, demand allocation between stable and agile suppliers, outsourcing, demand decoupling, capacity trading, and capacity network are explored at length. Chapter 4 reviews new product and process configuration for demand volatility, attribute mapping techniques such as the house of quality, fit between supply chains and products, product modules, facility configuration, and re-sequencing, and redesigning processes. Chapter 5 covers procurement and the choice of supply network including network design, supplier relationship, and contracts. Finally, Chapter 6 examines the modalities of response in a supply chain disruption including proactive and reactive approaches. Market Driven Supply Chains should be of interest to both the academics and industrial practitioners, and would be of great value to graduate students in business and engineering. Modeling approaches for new problems are suggested along with discussion of case studies and other examples. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



Read Market Driven Supply Chains Online Download PDF Market Driven Supply Chains

See Also



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Getting Your FREE Bonus Download this book, read it to the end and...

Save ePub »



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear

HarperOne, United States, 2013. Paperback. Book Condition: New. Reprint. 201 x 132 mm. Language: English. Brand New Book. Winner of National Parenting Publications Award and Moms Choice Award! Everybody knows how it feels to...

Save ePub »



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear (Hardback)

HarperCollins Publishers Inc, United States, 2012. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. Winner of National Parenting Publications Award and Moms Choice Award! Everybody knows how it feels...

Save ePub »



Bullied: What Every Parent, Teacher, and Kid Needs to Know about Ending the Cycle of Fear

Dreamscape Media, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 142 x 124 mm. Language: English Brand New. The mother of a bullied first grader, popular blogger Carrie Goldman's inspiring true story triggered an...

Save ePub »



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet 14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****. Have you ever told a little white lie? Or maybe a...

Save ePub »