



## Derivatives demystified -using structured financial products Wiley Series in Financial Engineering

By John C. Braddock

Wiley. Hardcover. Book Condition: New. Hardcover. 306 pages. Dimensions: 9.3in. x 6.3in. x 0.9in. State-of-the-art instruction for understanding and using structured financial products. For financial professionals, the ability to understand the basic design and uses of structured financial products is critical for modern investing, as well as client retention. Derivatives Demystified: Using Structured Financial Products contains up-to-date and in-depth information on a complete range of derivative-based financial instruments. Critical Praise for Derivatives Demystified: Derivative financial products are an increasing part of global finance. Braddock narrates us through this mystical world in a way non-professionals can understand. Ambassador James R. Jones, Former Chairman and CEO of the American Stock Exchange. John Braddock has accomplished the impossible. Derivatives Demystified breaks down hypercomplex subject matter into manageable units and then explains them using easily understood prose. This is a must read for everyone in the securities industry. Professor Jeffrey J. Hass, Professor of Securities Law and Corporate Finance, New York Law School. The word derivatives is a hot-button topic in Washington. Derivatives Demystified is an eminently readable book and goes a long way toward correcting many of the misconceptions about this fascinating new area of global finance. Dr. Douglas E. Schoen, Political Strategist, Penn and Schoen Braddocks inside look...



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