



The Photographer's MBA: Everything You Need to Know for Your Photography Business

By Sal Cincotta

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, The Photographer's MBA: Everything You Need to Know for Your Photography Business, Sal Cincotta, If you have finally taken the leap with your photography and gone into business-or if you are considering it-The Photographer's MBA will prove a helpful guide in navigating the often confusing and occasionally frustrating territories of business, marketing, pricing, and contracts. Photographer Sal Cincotta, who runs a highly successful portrait, senior, and wedding photography business, deftly leads you through "the other 90%" of the job of a photographer. In this book, you will: * Consider what kind of business entity is best suited for you, such as a sole proprietorship, S-Corp, or LLC * Learn about the critical importance of both business plans and marketing plans, and how they will help you reach your short-term and long-term goals * Understand branding's elements and how to define your own brand so that you stand out from the crowd * Assess your social media strategy to optimize your presence online, and learn about search engine optimization (SEO) to increase your findability * Tackle costs, pricing, and contracts (including copyright and model releases) At the end of each chapter, Sal...



READ ONLINE
[2.71 MB]

Reviews

Very good electronic book and beneficial one. It can be rally interesting throug reading time period. You can expect to like the way the writer publish this publication.

-- Miss Eden Walter Jr.

Merely no words and phrases to describe. I really could comprehended almost everything using this created e pdf. Your daily life period will be change once you full reading this ebook.

-- Mr. Ladarius Stoltenberg

Other Books



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little...



Your Planet Needs You!: A Kid's Guide to Going Green

Macmillan Children's Books, 2009. Paperback. Book Condition: New. Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2 working days.



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****.Save children s lives learn the discovery of God Can we discover God? What does science prove?Why we were never...



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.